









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Handelsgericht Wien DVR: 0550922
UID: ATU12884306

2018 advertising rates

THE MEDIA BIZ Guide 2018

Formats	width/height (in mm)	basic price (b & w)	4C (colour)
	1/16 H: 45 x 54 Q: 54 x 45	190 €	370 €
	1/8 H: 54 x 91 Q: 91 x 54	360 €	650 €
 bleed format +3mm	1/4 H: 43 x 244 Q: 187 x 57 P: 91 x 119 H: 55 x 282 Q: 210 x 79	499 €	1.215 €
 bleed format +3mm	1/3 H: 58 x 244 Q: 187 x 77 H: 70 x 282 Q: 210 x 99	685 €	1.405 €
 bleed format +3mm	1/2 H: 91 x 244 Q: 187 x 119 H: 103 x 282 Q: 210 x 141	825 €	1.545 €
 bleed format +3mm	2/3 H: 120 x 244 Q: 187 x 154 H: 132 x 282 Q: 210 x 176	1.050 €	1.770 €
 bleed format +3mm	1/1 187 x 244 (full page) 210 x 282 (magazine format)	1.455 €	2.175 €
	2/1	2.740 €	3.690 €
Cover (4c)		3.520 €	
Supplements Up to 20 g/piece		420 € per 1000 pieces	

discounts & additional charges

Additional charges for special placement:

Back Cover:

+ 50% of the basic price

Page 2 (front and back):

+ 15% of the basic price

other charges for special placement:

+ 10% of the basic price

Discounts:

always refer to the basic prices, and understood as booked for issues within one business year.

Full pages: Smaller than 1/1:

3-4 x 1/1: 5% 3-4 x: 3%

5-9 x 1/1: 8% 5-9 x: 5%

10 x 1/1: 12% 10 x: 10%

11 x 1/1: 15% 11 x: 12%

We do not grant discounts on additional charges for placement.

All prices in Euro.

5% special fee on ads is not included.

production data formats

Requirements and Delivery:

HighRes PDF-Files in **CMYK**.

Open files created either in QuarkXpress, Adobe Illustrator, Photoshop, Macromedia FreeHand or In-Design (Unacceptable software among others: Corel Draw, Microsoft Publisher, PowerPoint and Word.)

Basic format of print:

Adobe InDesign (Platform: MacOSX)

All four-color files, including logos, pictures, graphics, ... must be in CMYK (RGB and indexed colours are not accepted). Please do not forget embedding or adding all pictures and printer fonts necessary.

As a reference, please send us a printout of your advertisement or add a colour proof (4c print). Otherwise we cannot guarantee the correct processing of your data.

Pictures, graphics:

JPG (max. resolution), TIF, EPS, (300dpi)

Printing: offset printing

Magazine Format: 210 mm width x 282 mm height

Additional production costs (layout, scanning...)

will be charged extra.

Delivery:

E-mail: produktion@mediabiz.at (max. 10 MB)

FTP-Server (Login and password on request)

Data medium (CD, DVD, ...)

to the postal address of MEDIA BIZ.

Contact: produktion@mediabiz.at, +43 1 403 35 83 15

The annual guide to the Austrian showbiz and media scene with more than 2000 entries (film-, TV-, video-, multimedia-, postproduction-, sound studios, wholesalers and retailers, rental studios, rental equipment, location services, organizations, broadcast companies, ...; camera operators, cutter, producer, sound engineers, etc.) is the perfect research tool for media professionals.

Complete with company contact information and useful additional data, arranged in easy-to-find categories and alpha order, the MEDIA BIZ Guide has proved to be a helpful and essential tool for anyone working and interested in the media, cultural, entertainment and advertising industries. MEDIA BIZ offers a range of effective advertising options, which will keep working for you for a whole year throughout the German-speaking media world. This year-round presence makes even small budgets work for you, bringing your services and products into the limelight.

Place your ads before: December 15, 2017

Data delivery: January 20, 2018

Date of publication: February 28, 2018

formats & prices

For special or small formats, special colours, job advertisements or advertorials please do not hesitate to contact us: anzeigen@mediabiz.at or +43 1 403 35 83 15.

deadlines & topics

MEDIA BIZ, the Austrian special interest magazine focussing on the professional AV industry, covers all aspects of the audio-visual industry with tips and reports on applications and installations, interviews, the latest industry trends, technologies and products concerning film & video, broadcast, IT, professional audio, music, (live) events, digital media, gaming, videoconferencing, digital signage, presentations, etc.

Issue	editorial deadline	print data delivery	dispatch date	scheduled topics / trade shows	TOPICS
MEDIA BIZ Guide 2018	15.12.	20.1.	28.2.	The annual guide to the Austrian media scene	
MB March	14.2.	16.2.	2.3.	ISE Integrated Systems Europe, review I Best of Events, review Prolight + Sound Frankfurt, preview I Diagonale Graz and Tricky Women, previews	MOTION CAPTURE: Mocap tools and software for different applications - game design, VFX, VR, robotics, life science and stage (LIVE-) PRODUCTION & STREAMING: Hard- & software, recording, device management and distribution processes DIGITAL SIGNAGE: Hard- & software for in- & outdoors applications, content creation 360 CAPTURE, VIRTUAL & AUGMENTED REALITY, AI: Technology, tools, production and applications AUDIO MIXING CONSOLES & DESKS SHOW NETWORKS & CONTROL SYSTEMS for events, theatres and retailers LENSES for film and video shooting INTERCOM & TALKBACK for broadcast, conferences and events STORAGE, ARCHIVING & RESTORATION STUDIO & AUDIO MONITORS CAMERA TECHNOLOGY & SUPPORT WIRELESS SYSTEMS VIDEO- & PROJECTION SYSTEMS for presentations, control rooms and events LINE-ARRAYS ACTION CAMS MUSEUM TECHNOLOGY: User-centric services - audio guides, visualization, interactive systems and networked objects MIKING: Solutions for various applications CINEMATIC LIGHTING PROTECTIVE BAGS & CASES RECORDING & MASTERING: Techniques, workflow, technology
MB April	14.3.	16.3.	30.3.	ISE Integrated Systems Europe, review II Prolight + Sound Frankfurt, preview II NAB Las Vegas, preview CROSSING Europe Filmfestival Linz, preview	CHARGERS, BATTERIES & MOBILE POWER DISPLAYS, MONITORS & VIDEO WALLS for in- or outdoor applications, content management, accessories, rigging LIVE VISUALS: Content, soft- & hardware for creating (interactive) multimedia performances ROOM ACOUSTICS & AUDIO MEASUREMENT CAMERA CONTROL & STABILIZING SYSTEMS NETWORKED AUDIO & VIDEO SYSTEMS LIGHT, LASER, SOUND & VIDEO: Tools for perfect shows ELECTRO ACOUSTICS for hotels, shopping malls, sports, recreational and cultural facilities IMMERSIVE technologies for arts, entertainment, education, games and interactive storytelling PA-SYSTEMS for small venues, theatres, live-events and mobile applications AUTOMATION SYSTEMS for TV and radio broadcasters and for stage TOUCHSCREEN solutions and applications DIGITAL ASSET MANAGEMENT (DAM) and workflow orchestration IMMERSIVE AUDIO ANIMATION: Tools for tricks and effects (DYNAMIC) PROJECTION MAPPING EDITING & GRAPHICS CABLES, ADAPTERS, CONVERTERS & CONNECTORS VFX-DESIGN GAME AUDIO & VIDEO
MB May	20.4.	23.4.	4.5.	Prolight + Sound Frankfurt, review I NAB Las Vegas, review I Education for media professionals	
MB June/ Summer	14.5.	18.5.	1.6.	Prolight + Sound Frankfurt, review II NAB Las Vegas, review II IFA Berlin, preview	
MB September	13.8.	17.8.	31.8.	IBC Amsterdam, preview Plasa London, preview cinec Munich, preview	
MB October	21.9.	24.9.	5.10.	IBC Amsterdam, review I Plasa London, review IFA Berlin, review	
MB November	19.10.	25.10.	9.11.	IBC Amsterdam, review II Photo+Adventure+Video Vienna, preview cinec Munich, review Tonmeistertagung TMT, preview	
MB December	21.11.	23.11.	7.12.	Photo+Adventure+Video Vienna, review Tonmeistertagung TMT, review Education for media professionals	

OWNER & PUBLISHER: bergmayer & partner PRODUCER OG

CIRCULATION: Min. 6000 direct mailing, additional distribution at festivals & shows, plus digital publication

SUBSCRIPTION: incl. guide € 47; Students € 31

TARGET AUDIENCE: Professionals, semi-professionals and everybody interested in the media, cultural and entertainment industries, e.g. film & TV professionals, musicians, producers, game designers, sound and lighting designers, directors, camera operators, cutter etc; hire and installation companies, resellers, advertising and event agencies, opinion leaders (trade and commerce, tourism, architecture, IT), planning agencies, event organizer, related institutions and organizations, universities, training institutions, ...