









Editors and advertising office:
A-1190 Wien, Billrothstrasse 55/1/Top 8
Tel.: +43/1/403 35 83 - 0
e-mail: anzeigen@mediabiz.at
web: www.mediabiz.at
Handelsgericht Wien DVR: 0550922
UID: ATU12884306

2020 advertising rates

Formats	width/height (in mm)	basic price (b & w)	4C (colour)
	1/16 H: 45 x 54 T: 54 x 45	190 €	370 €
	1/8 H: 54 x 91 T: 91 x 54	360 €	650 €
	1/4 H: 43 x 244 T: 187 x 57 P: 91 x 119 bleed H: 55 x 282 format +3mm T: 210 x 79	499 €	1.215 €
	1/3 H: 58 x 244 T: 187 x 77 bleed H: 70 x 282 format +3mm T: 210 x 99	685 €	1.405 €
	1/2 H: 91 x 244 T: 187 x 119 bleed H: 103 x 282 format +3mm T: 210 x 141	825 €	1.545 €
	2/3 H: 120 x 244 T: 187 x 154 bleed H: 132 x 282 format +3mm T: 210 x 176	1.050 €	1.770 €
	1/1 187 x 244 (full page) bleed 210 x 282 format +3mm (magazine format)	1.455 €	2.175 €
	2/1	2.740 €	3.690 €
Cover (4c)		3.520 €	
Supplements Up to 20 g/piece		420 € per 1000 pieces	

formats & prices

For special or small formats, special colours, job advertisements or advertorials please do not hesitate to contact us: anzeigen@mediabiz.at or +43 1 403 35 83 15.

Price list valid from January 1st, 2020

discounts & additional charges

Additional charges for special placement:

Back Cover:

+ 50% of the basic price

Page 2 (front and back):

+ 15% of the basic price

other charges for special placement:

+ 10% of the basic price

Discounts:

always refer to the basic prices, and understood as booked for issues within one business year.

Full pages: Smaller than 1/1:

3-4 x 1/1: 5% 3-4 x : 3%

5-9 x 1/1: 8% 5-9 x : 5%

10 x 1/1: 12% 10 x : 10%

11 x 1/1: 15% 11 x : 12%

We do not grant discounts on additional charges for placement.

All prices in Euro.

5% special fee on ads is not included.

production data formats

Requirements and Delivery:

HighRes PDF-Files in **CMYK**.

Open files created in Adobe In-Design, Adobe Illustrator, Adobe Photoshop.

(Unacceptable software among others: QuarkXpress, Corel Draw, Microsoft Publisher, PowerPoint and Word.)

Basic format of print:

Adobe InDesign (Platform: MacOSX)

All color files, including logos, pictures, graphics, ... must be in CMYK (RGB and indexed colours are not accepted). Please do not forget embedding or adding all pictures and printer fonts necessary.

As a reference, please send us a printout of your advertisement or add a colour proof (4c print). Otherwise we cannot guarantee the correct processing of your data.

Pictures, graphics:

JPG (max. resolution), TIF, EPS, (300dpi)

Printing: offset printing

Magazine Format: 210 mm width x 282 mm height

Additional production costs (layout, scanning...) will be charged extra.

Delivery:

E-mail: produktion@mediabiz.at (max. 10 MB)

FTP-Server (Login and password on request)

Data medium (CD, DVD, ...)

to the postal address of MEDIA BIZ.

Contact: produktion@mediabiz.at, +43 1 403 35 83 15

THE MEDIA BIZ Guide 2020

The annual guide to the Austrian showbiz and media scene with more than 2000 entries (film-, TV-, video-, multimedia-, postproduction-, sound studios, wholesalers and retailers, rental studios, rental equipment, location services, organizations, broadcast companies, ...; camera operators, cutter, producer, sound engineers, etc.) is the perfect research tool for media professionals.

Complete with company contact information and useful additional data, arranged in easy-to-find categories and alpha order, the MEDIA BIZ Guide has proved to be a helpful and essential tool for anyone working and interested in the media, cultural, entertainment and advertising industries. MEDIA BIZ offers a range of effective advertising options, which will keep working for you for a whole year throughout the German-speaking media world. This year-round presence makes even small budgets work for you, bringing your services and products into the limelight.

Place your ads before: February 14, 2020

Data delivery: February 21, 2020

deadlines & topics

MEDIA BIZ, the Austrian special interest magazine focussing on the professional AV industry, covers all aspects of the audio-visual industry with tips and reports on applications and installations, interviews, the latest industry trends, technologies and products concerning film & video, broadcast, IT, professional audio, music, (live) events, digital media, gaming, videoconferencing, digital signage, presentations, etc.

Issue	editorial deadline	print data delivery	dispatch date	scheduled topics / trade shows	TOPICS
MEDIA BIZ Guide 2020	10.2.	14.2.	6.3.	The annual guide to the Austrian media scene	
MB March	10.2.	14.2.	28.2.	ISE Integrated Systems Europe, review I Prolight + Sound Frankfurt, preview I Diagonale & Tricky Women, preview	VIRTUAL, MIXED & AUGMENTED REALITY, AI RACKS, CASES & MOUNTS REMOTE PRODUCTION AUDIO MIXING CONSOLES & DESKS LENSES for film and video shooting FILE FORMATS , production and delivery formats – guidelines, standardization DISPLAYS, MONITORS & VIDEO WALLS for in- or outdoor applications, content management, accessories, rigging WIRELESS COMMUNICATION MINI / POV / PTZ CAMS & Accessories LIGHTING & LIGHTING CONTROL (LIVE-) PRODUCTION & STREAMING: Hard- & software, recording, device management and distribution processes DIGITAL SIGNAGE: Hard- & software for in- & outdoors applications, content creation VIDEO- & PROJECTION SYSTEMS for presentations, control rooms and events STORAGE, ARCHIVING & RESTORATION CLOUD SERVICES HOLOGRAPHIC PROJECTION CABLING, CONNECTORS, SIGNAL MANAGEMENT CAMERA TECHNOLOGY & SUPPORT LIGHT, LASER, SOUND & VIDEO: Tools for perfect shows ELECTRO ACOUSTICS for hotels, shopping malls, sports, recreational and cultural facilities
MB April	11.3.	13.3.	27.3.	ISE Integrated Systems Europe, review II Prolight + Sound Frankfurt, preview II NAB Las Vegas, preview CROSSING Europe Filmfestival Linz, preview	CHARGERS, BATTERIES & MOBILE POWER INTERCOM & TALKBACK for broadcast, conferences and events PRODUCTION SWITCHERS and systems SHOW NETWORKS & CONTROL SYSTEMS for events, theatres and retailers CINEMATIC LIGHTING STUDIO & AUDIO MONITORS MOTION CAPTURE: Mocap tools and software for game design, VFX, VR, robotics, life science and stage TEST & MEASUREMENT instruments MIKING: Solutions for various applications RECORDING & MASTERING: Techniques, workflow, technology LIVE VISUALS: Content, soft- & hardware for creating (interactive) multimedia performances CAMERA CONTROL & STABILIZING SYSTEMS PA-SYSTEMS for small venues and mobile applications ARRAY TECHNOLOGY IMMERSIVE technologies for arts, entertainment, education, games and interactive storytelling EDITING & GRAPHICS AUTOMATION TECHNOLOGIES & SERVICES NETWORKED AUDIO & VIDEO SYSTEMS ROOM ACOUSTICS & AUDIO MEASUREMENT
MB Mai	22.4.	24.4.	8.5.	Prolight + Sound Frankfurt, review I NAB Las Vegas, review I AES Vienna, preview Education for media professionals	
MB Juni/ Sommer	25.5.	29.5.	12.6.	Prolight + Sound Frankfurt, review II NAB Las Vegas, review II AES Vienna, review IFA Berlin, preview	
MB September	14.8.	21.8.	4.9.	IBC Amsterdam, preview Plasa London, preview Tonmeistertagung preview	
MB Oktober	16.9.	21.9.	2.10.	IBC Amsterdam, review I Photo+Adventure Wien, preview Tonmeistertagung preview II	
MB November	21.10.	23.10.	6.11.	IBC Amsterdam, review II Tonmeistertagung review MEET Wien, preview	
MB Dezember	16.11.	20.11.	4.12.	MEET Wien, review Education for media professionals	

OWNER & PUBLISHER: bergmayer & partner PRODUCER OG

CIRCULATION: Min. 6000 direct mailing, additional distribution at festivals & showshows + MEDIA BIZ digital (on average more than 10.000 Views per issue in 2019)

MEDIA BIZ digital: <https://www.mediabiz.at/app.html>

SUBSCRIPTION: Print or Digital: Austria: € 37/students € 23; EU: € 48/students € 34; Europe (non-EU): € 59;

Print + Digital: Austria: € 44/students € 29; EU: € 53/students € 39; Europe (non-EU): € 64;

TARGET AUDIENCE: Professionals, semi-professionals and everybody interested in the media, cultural and entertainment industries, e.g. film & TV professionals, musicians, producers, game designers, sound and lighting designers, directors, camera operators, cutter etc; hire and installation companies, resellers, advertising and event agencies, opinion leaders (trade and commerce, tourism, architecture, IT), planning agencies, event organizer, related institutions and organizations, universities, training institutions, ...